AGILE AHMEDABAD 2024

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CO-HOST

SILVER OAK UNIVERSITY
EDUCATION TO INNOVATION

SOiBM
SILVER OAK INSTITUTE OF BUSINESS MANAGEMENT

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www.agileahmedabad.com

About Us

Agile Ahmedabad is community organised event under the umbrella of Agile Network India. Our mission is to build an Open and Quality Knowledge base access, by a connected network to learn and share, and anchor global thought leadership.

Agile Ahmedabad is learning and knowledge sharing platform created by people from various experience. This platform would help enthusiast to explore and learn the Agile Leadership and Management skills with global thought leaders.
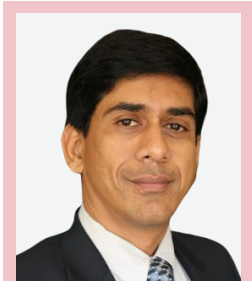
Conference Theme

The Next Frontier: Driving Business Transformation

The world is changing faster than before, presenting Enterprises with the constant challenge of sustaining their business model. Stakeholders demand returns on the investment in cutting-edge technology and human talent development.

Sub Theme:

- **Innovative Startups: Sustainable Success, Maximized Returns** - Why should agile entrepreneurs integrate ESG principles? At times, new companies disrupt the market with niche products or services, but scalability becomes a challenge.

- **AI and Agile: Catalyzing Scalable Business** - The world is undergoing a profound transformation with the increasing integration of AI in industrial processes and daily life.

- **Ethical Vibes: Thriving with Sustainable Goals** - Aligning ethical and responsible practices with Sustainable Development Goals (SDGs) is crucial for fostering global technological innovation.

- **Boosting Business Performance with Modern Learning Technology** - The Education Industry faces the challenge of rapidly building employable future talent as students, teachers and faculties strive to keep pace with changing times.

Keynote Speakers

Mukesh Jain
CTO & Executive Vice President
Capgemini

KS Rao
CEO
Adani Infra (India) Limited, AIIL

Swami Tejomayananda
Monk - Ramakrishna Order
Ramakrishna Math, Ahmedabad

Indrajeet Mitra
Co-Founder
TheGatewaycorp

Pranav Pandya
Chairman and Director
GESIA IT Association

About Co-Host

Silver Oak University(SOU) is premier private university carrying forward the legacy of Silver Oak Group of Institutes. As a reflection to its motto,"Gyanam Param Bhushanam" meaning Knowledge is the highest virtue, SOU delivers engaging learning experience through futuristic curriculum, advanced technological interface, eminent faculty, industry academia bonding, career planning and counseling and ample career opportunities.

Recently announced as a State Private University (under Gujarat Private Universities Act, 2009) Silver Oak was established in 2009 as an affiliated college and gradually grew into Silver Oak Group of Institutes.

Targeted & Expected Domains for Participation

- Automotive
- Consumer/FMCG
- Edtech
- Fintech
- Healthcare
- Information Technology

- Telecommunications
- E-commerce & Retail
- Banking,Finance & Insurance
- Engineering & Manufacturing & more

Targeted & Expected Participant Profile

Academia
Deans from Undergraduate & Post-Graduate Courses, HoDs, Faculties, Students

Executives & Leadership
CEOs, Directors, Engineering Heads, Founders, General Managers, Head of Delivery, Head of Technology Strategy, Vice-Presidents

Practitioners
Agile Coaches, Business Analysts, Developers, Product Managers, Product Owners, Program Managers, Portfolio Managers, Scrum Masters, Software Engineers, Solution Architects

Sponsorship Package

Agile Ahmedabad provides a unique way to connect with potential customers and partners to showcase your offerings.

Benefits	Sponsor	Supporter
Booth Space	✓	X
Transparent Logo on Website	300 x 300	300 x 300
Description on Website	250 words	100 words
URL Redirect on Website	✓	X
Logo on T-shirt	✓	X
Logo on Bag	✓	X
Bag Inserts (Preferably digital version shared with participants)	4	X
Logo on Lanyard	✓	X
Logo on Badge	✓	X
Social Media Post Mentions	6	1
Email to Attendees	2	X
Complimentary Passes	6	1
Additional Discounted Registrations	10%	X
Investment (INR)	5,00,000	1,00,000

*Tax will be applicable as per the government rules

The Benefits

- **Leverage Event Marketing:**
  You can increase brand exposure through the event marketing, advertising and social media marketing

- **Influence the Decision Makers:**
  You will be having direct access to the well-qualified, senior-level audience of decision makers (50-70%+ are involved in purchasing decisions, as per past event data)

- **Structured and Professional Set up to Market Product and Services:**
  These conferences provide a structured and professional setting to connect and market your product or services to the potential customers as the discussions are around the solution oriented topics working as appropriate occasion to pitch in your services

- **Tap into new Geographic Locations, Local Business and Audience:**
  The conference get participation from various cities in India. You get an opportunity to tap into these locations and connect with new potential clients, local businesses and networking partners.

- **Pre and Post Event Engagement:**
  As a title sponsor you get an opportunity to engage with participants and community network followers before & after the conference.

- **Get connected with Academia, Find Right Talent:**
  This gives a unique opportunity to connect with educational institutes in five different cities and find the right talent for hiring.
  (*subject to conference being hosted in an education institute)

  Not all benefits are applicable for supporter

For Sponsorship Package Reach Us at
community@agilenetworkindia.com

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Know more at
www.agileahmedabad.com